



# NY SCC Suppliers' Day Sponsorship Opportunities

## **DEADLINE**

**Payment (and Logos) for sponsorship must be received by FEBRUARY 15TH, 2009**

- No limit on the number of items that can be sponsored
- There will be multiple sponsors for each item
- Each sponsor will have their company name or logo and booth number on that item or associated sign(s).
- A mass e-mail will be sent out to all attendees prior to the show for those that sponsor: coffee, breakfast, lunch, or everything.
- Pre-show news will contain sponsor listing.
- Company names or logo will be prominently displayed on or near sponsorship items

NY Suppliers' Day will be held on May 12 & 13, 2009, Edison NJ.



## AVAILABLE SPONSORSHIPS

- ▶ **•Water - \$500**  
Bottled water station  
When: All day (Tuesday and Wednesday)  
Benefit: Company name or logo + booth number displayed on sign adjacent to water station.
- Coffee - \$800**  
Gourmet coffee station. Made to order specialty coffee and tea.  
When: 8:30am to 11am and 2pm to 4pm (Tuesday and Wednesday)  
Benefit: Company name or logo + booth number displayed on sign + mass e-mail to ALL attendees
- Breakfast - \$1,000**  
Buffet style breakfast bar featuring bagels, pastries, and fresh fruit  
When: 8:00am to 11:00am (Tuesday and Wednesday)  
Benefit: Company name or logo + booth number displayed on sign + mass e-mail to ALL attendees + listing in pre-show news
- Lunch - \$2,000**  
Gourmet Lunch  
When: 11:00am to 2:00pm (Tuesday and Wednesday)  
Benefit: Company name or logo + booth number displayed on sign + mass e-mail to ALL attendees + listing in pre-show news + personalized ad in email blast
- Premier Sponsorship - \$3,500**  
All items listed above (1-4)  
Benefit: Company name or logo + booth number displayed in every sponsorship location **PLUS** Company name or logo displayed on booth map in expo lobby + listing in pre-show news + personalized ad in email blast

**For Questions and to reserve a sponsorship opportunity contact:**

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