

Suppliers' Day Sponsorship Opportunities

•Water - \$500

Bottled water station

When: All day (Tuesday and Wednesday)

Benefit: Company name or logo + booth number displayed on sign adjacent to water station.

•Coffee - \$800

Gourmet coffee station. Made to order specialty coffee and tea.

When: 8:30am to 11am and 2pm to 4pm (Tuesday and Wednesday)

Benefit: Company name or logo + booth number displayed on sign + mass e-mail to ALL attendees

•Breakfast - \$1,000

Buffet style breakfast bar featuring bagels, pastries, and fresh fruit

When: 8:00am to 11:00am (Tuesday and Wednesday)

Benefit: Company name or logo + booth number displayed on sign + mass e-mail to ALL attendees + listing in pre-show news

•Lunch - \$2,000

Gourmet Lunch

When: 11:00am to 2:00pm (Tuesday and Wednesday)

Benefit: Company name or logo + booth number displayed on sign + mass e-mail to ALL attendees + listing in pre-show news + personalized ad in email blast

•Premier Sponsorship - \$3,500

All items listed above (1-4)

Recognition in 2009 Pocket Show Guide

Benefit: Company name or logo + booth number displayed in every sponsorship location **PLUS** Company name or logo displayed on booth map in expo lobby + listing in pre-show news + personalized ad in email blast

DEADLINE

Payment (and Logos) for sponsorship must be received by
FEBRUARY 5, 2010

- No limit on the number of items that can be sponsored
- There will be multiple sponsors for each item
- Each sponsor will have their company name or logo and booth number on that item or associated sign(s).
- A mass e-mail will be sent out to all attendees prior to the show for those that sponsor: coffee, breakfast, lunch, or everything.
- Pre-show news will contain sponsor listing.
- Company names or logo will be prominently displayed on or near sponsorship items

NY Suppliers' Day

will be held on

May 11 & 12, 2010

Edison NJ.

SCC

For Questions and to reserve a sponsorship opportunity contact:

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